From move-in day to graduation, parents and guardians play an integral role in supporting and enhancing their children’s experiences. Annual giving through The Stanford Fund for Undergraduate Education is another way parents make an important difference.

When families give through The Stanford Fund, they enrich the Stanford experience of all students, including their own. Every student benefits from the generosity of donors.

In 2018–19, nearly 4,000 parents chose to support students through The Stanford Fund. These contributions enable the president to respond to the highest priorities in undergraduate education, helping students achieve their potential and maintaining the university’s excellence.
In Stanford’s overall budget, very few financial resources provide the flexibility of The Stanford Fund. Each year, the university’s president allocates Stanford Fund dollars to top priorities and new opportunities in undergraduate education. When critical needs arise, gifts raised through The Stanford Fund play a major role in meeting them. Unlike restricted endowed funds, Stanford Fund gifts can be directed wherever they are most needed within the undergraduate program.

**Student life:** More than 120 student groups, from club sports to public service organizations, received support from The Stanford Fund last year. A vital part of Stanford’s community, these student-run organizations foster leadership, team building, and other skills that prove useful long after graduation.

**Financial aid:** Stanford’s long-standing practice of need-blind admission is backed by a promise to meet the full demonstrated need of all U.S. undergraduates throughout their four years on campus. Only a few colleges and universities are able to uphold such a pledge. The Stanford Fund plays a key role in filling the gap between endowed scholarship funding and total student need.

**Exceptional academics:** Gifts made through The Stanford Fund support all three schools that grant undergraduate degrees (Humanities and Sciences; Engineering; and Earth, Energy & Environmental Sciences), providing resources that help keep curriculum fresh, exciting, and challenging. In 2018–19, academic innovations included redesigned interactive chemistry classes, an expanded catalog of courses for students to explore studio and electronic arts, and opportunities for undergraduates to work alongside prominent faculty on cutting-edge research. Gifts also support Cardinal Service, which elevates public service as a feature of the educational experience; advising and mentoring programs; and many other initiatives that help students thrive academically and personally.

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**WHY WE GIVE**

“As Stanford parents, we can help ensure our children thrive both personally and academically. Thank you for seeing the value of supporting students with a gift through The Stanford Fund. During their time at Stanford, all undergraduates benefit, because our gifts enrich campus life and learning every day—through research opportunities, mentoring and public service programs, mental health and well-being resources, and funding for student-run organizations that create a vibrant community.”

—Annette, ’84, and Eric Mullins, ’84
Parents ’16 and ’20
Co-Chairs, Parents’ Advisory Board
FREQUENTLY ASKED QUESTIONS

DOES STANFORD REALLY NEED MORE MONEY?
Tuition covers only about half of the real costs associated with a Stanford undergraduate education. That means that even those who pay “full price” are not paying the actual cost of four years at Stanford. From the university’s first days, a Stanford education has been further subsidized by generous alumni, parents, and other donors. The need for scholarship support has never been greater. About half of all Stanford families depend on need-based scholarships through the university.

COULD THE UNIVERSITY SPEND MORE OF ITS ENDOWMENT?
Although Stanford has a significant endowment, it is invested to provide funding over a long period—crucial for an institution intended to serve generations of students in perpetuity. Each year, the university spends the maximum from the endowment that is sustainable—about 5 percent of the total. This payout covers only about 20 percent of the university’s operating expenses. Stanford must fund the remainder from other sources. Increasing the payout by even one percentage point can cause the endowment to decline over the long term.

It is also important to note that more than 75 percent of endowed funds are restricted for specific purposes determined by donors. This limits the university’s ability to increase spending for other purposes. By contrast, annual and expendable gifts can be put to use as they come in. This means that even small gifts, which generally have few restrictions, are enormously valuable to Stanford.

DO ANNUAL GIFTS REALLY MAKE A DIFFERENCE?
In 2018–19, about 4,000 parents and guardians chose to contribute through The Stanford Fund—and their gifts added up to more than $5 million. It would take about $90 million in endowment to generate the same level of funding in a single year. Gifts of any size collectively make a difference.

HOW DO PARENTS GET INVOLVED?
Stanford parents and guardians are extremely generous with their time. Some choose to get involved in their local areas through the Stanford Alumni Association. Others help by hosting or assisting with Stanford gatherings in their homes or places of business, or by contributing financially. Your participation is welcome and encouraged. Parents and guardians who contribute $2,500 or more annually (per family) through The Stanford Fund become Parent Partners while their child is an undergraduate. Parent Partners are invited to special events, including a reception held during Family Weekend.

Within Parent Partners, the Parent Partners Committee for The Stanford Fund raises gifts by spreading the word about giving at the Parent Partners level. Committee volunteers are invited to a reception held during Family Weekend.

The Parents’ Advisory Board leads the way in volunteerism. In addition to assisting with outreach events, the board provides feedback to the university’s administration and assists with fundraising. This group of 50 families from around the world meets on campus three times per year.
IN THEIR OWN WORDS

What your support means to students

“At Stanford, I have taken classes that stretched my mind to its limits, talked to guest speakers who are prominent in their fields, and met amazing friends. I am immensely grateful for the scholarship support that helps students like me achieve our dreams at this amazing university.”

—Jupinder Parmar, ’22

“In my short time here, I have learned so much about myself and about the world. Stanford has helped me diversify my perspectives and become a better global citizen. The generosity of Stanford Fund donors inspires me. I hope someday I can give back to society by assisting other financially challenged families and students.”

—Joanne Lim, ’22

“I want you to know that I am going to do my very best to honor your generosity. In the long run, I want to take the opportunities that Stanford offers me and turn my life and my life’s work into something that will benefit the greater good.”

—Jack Roche, ’23

Leadership giving through The Stanford Fund

The Stanford Fund’s most generous annual donors are recognized at the following giving levels:

- **President’s Fund** | $10,000 or more ($25,000 or more establishes a Stanford Fund Scholarship)
- **Leadership Circle** | $1,000 to $9,999
- **Parent Partners** | $2,500 or more from parents of current undergraduates

**Establishing a Stanford Fund Scholarship**

Annual gifts through The Stanford Fund play an important role in filling the gap between financial aid available from endowed scholarship funds and the total need of today’s students. While gifts of any size truly make a difference, donors who give at least $25,000 per year establish scholarships that underwrite financial aid for individual student recipients. Like endowed scholarship donors, Stanford Fund Scholarship donors have an opportunity to learn about and get to know their student recipients—an especially rewarding experience.

**How to make a gift**

Gifts through The Stanford Fund may be made online, by phone, or by mail. Donors can make gifts by check (payable to The Stanford Fund), credit card, or securities transfer.

**Online:** giving.stanford.edu
**Phone:** (800) 227-8977, ext. 67554
**Mail:** Stanford University, Development Services, P.O. Box 20466, Stanford, CA 94309-0466

**Gifts of appreciated securities** provide attractive tax advantages. For information, contact the Gift Securities Team: (650) 721-1917 or stockgifts@stanford.edu.

**Matching gifts:** Find out if your employer will match your gift at matchinggifts.com/stanford.

**Bequests and life income gifts** are ways to leave a meaningful legacy. For information, contact the Office of Planned Giving: (650) 725-4358 or planned.giving@stanford.edu.

For more information, please contact:

**Jane Harrison**
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Stanford Parents’ Program
(650) 725-6881
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**Office of Development**
The Frances C. Arrillaga Alumni Center
326 Galvez Street
Stanford, CA 94305-6105
parentsprogram.stanford.edu

“In my short time here, I have learned so much about myself and about the world. Stanford has helped me diversify my perspectives and become a better global citizen. The generosity of Stanford Fund donors inspires me. I hope someday I can give back to society by assisting other financially challenged families and students.”

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