Take Care of Yourself, Take Care of Stanford.
A win-win solution
Planning for retirement with a gift for the future

GOOD COUNSEL
The benefits of a charitable remainder unitrust

RECENT ESTATE GIFTS
Alumni and friends who have remembered the university in their estate plans
A win-win solution
Planning for retirement with a gift for the future

In the course of her volunteer service for Stanford Law School, Kathleen “Kathy” Borrero Bloch, JD ’81, has seen its leaders navigate a range of complex issues, including shifts in the legal profession and the impact of the Great Recession.

“I’ve stayed close to the law school,” says Kathy, who served as chair of the school’s Board of Visitors and co-chair of several class reunions. “Stanford opened so many doors for me in my career, and I wanted to give back.”

As Kathy and her husband, Dennis Bloch, started preparing for retirement, they thought about the law school’s future, too. Knowing how the school’s needs change over time, they decided to make an unrestricted future gift to the law school, which the dean can use to meet the school’s top priorities. The gift also had significant benefits for the Blochs’ financial planning.

After working with Stanford’s Office of Planned Giving to explore their options, the Blochs decided to establish a charitable remainder unitrust—a type of life income gift that will provide them with annual payments for the remainder of their lives.

“Stanford opened so many doors for me in my career, and I wanted to give back.”

Kathy was retiring following a career as general counsel at Echelon Corporation and, previously, as a partner at Wilson Sonsini Goodrich & Rosati in Palo Alto. Dennis was still active in his banking career. They were interested in using appreciated securities to fund a charitable gift that will benefit the law school in the future.

“Stanford opened so many doors for me in my career, and I wanted to give back.”

Kathy, JD ’81, and Dennis Bloch (pictured in Egypt during a Stanford Travel/Study trip) have created a charitable remainder unitrust—an unrestricted gift that will benefit Stanford Law School in the future.
The benefits of a charitable remainder unitrust

Like Kathy Borrero Bloch, JD ‘81, and Dennis Bloch, many Stanford alumni and friends find that charitable remainder unitrusts offer significant tax advantages. This is especially true for those concerned about capital gains taxes associated with the sale of appreciated securities or real estate.

A charitable remainder unitrust can be established with the irrevocable transfer of cash or appreciated assets. Because the trust is tax exempt, if the trust is funded with appreciated assets, no capital gains taxes are incurred by the trust at the time of the sale of the assets given to the trust. As a result, the full value of the assets given to the trust can be reinvested to provide an annual income to the trust’s beneficiaries.

Long-term confidence in Stanford was a key consideration for the Blochs when they established their charitable remainder unitrust. “There are lots of different ways to set up a trust,” Dennis says.

GOOD COUNSEL

The benefits of a charitable remainder unitrust

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A charitable remainder unitrust can be established with the irrevocable transfer of cash or appreciated assets. Because the trust is tax exempt, if the trust is funded with appreciated assets, no capital gains taxes are incurred by the trust at the time of the sale of the assets given to the trust. As a result, the full value can be reinvested for diversification, with a variable annual amount paid to the beneficiary(ies) for life and/or for a term up to 20 years. At the end of the trust term, the remaining funds pass to Stanford to support the purpose specified by the donor(s).

By creating a charitable remainder unitrust, the Blochs received a tax benefit at the time of their initial gift in the form of a charitable income tax deduction. Each time they made an additional gift to their trust, they received another tax deduction equal to a portion of the amount gifted to the trust.

RECENT ESTATE GIFTS

Stanford is grateful to the generous alumni and friends who have remembered the university in their estate plans. The following is a sampling of recent estate gifts:

EDWARD F. BABBOTT, MA ‘47, left $28,560 from his charitable remainder annuity trust for the Graduate School of Education.

BRIGITTE BENDSZUS, MA ‘47, a friend of the university, bequeathed $1.3 million from her trust to support stem cell and breast cancer research.

MARILYN COOPER, ‘48, left a harpsichord and a piano to the Department of Music in the School of Humanities and Sciences, as well as $750,000 from her estate to be added to the Marilyn Cooper Fund for Music.

ROBERT and ELEANOR CRECCA, friends of the university, named the Hoover Institution as a beneficiary of their trust, resulting in a distribution of $76,000.
The Blochs appreciated the opportunity to work with the staff in the Office of Planned Giving who addressed their questions and helped them decide how best to accomplish their goals. Kathy says, “They have answered every question, from how the portfolio is performing to how to make additional contributions.” Dennis adds, “We feel confident that we made a good decision.”

When the trust term ends, the remainder in the charitable remainder unitrust is transferred to Stanford to support the purpose designated by the donors. In the case of the Blochs, the couple have chosen to support Stanford Law School.

Benefits of creating a charitable remainder unitrust:
- Variable annual income that is based on a percentage of the fair market value of the trust assets, revalued each year
- Federal, and possible state, income tax charitable deduction
- No capital gains taxes paid by the trustee at the time of the sale of appreciated assets transferred to the trust
- Diversified investments
- A gift for Stanford’s future

Stanford’s charitable trust program is one of the largest among U.S. colleges and universities. Our knowledgeable staff would be happy to help you learn more about a charitable remainder unitrust or one of Stanford’s other life income gifts.

GISELE FLEGEL, wife of CHRISTOPHER FLEGEL, ’73, MS ’73, left the Stanford University Libraries $125,000 as a beneficiary of her estate.
MARGUERITE, ’43, and HERBERT JAUCH left almost $10.5 million from their trust to benefit the Stanford School of Medicine and Stanford Health Care.
EVAN JUST, a friend of the university, left $37,000 as a residuary gift from his trust to support the School of Earth, Energy & Environmental Sciences.
ROBERT LEHRER, PHD ’62, bequeathed more than $350,000 to endow the Robert Lehrer Fund in Memory of Alexander and Charlotte Frey, which provides graduate fellowships in the Department of Theater and Performance Studies.
WILLIAM RILEY, a friend of the university, left $7 million to endow the William P. Riley Fund to support the Computer Science Department in the School of Engineering.

GEORGANNE R. SEARS, a friend of the university, bequeathed $250,000 from her trust as an unrestricted gift to Stanford.
LEWIS SHUSTER, MBA ’81, named Stanford as a beneficiary of his trust, and Stanford received a gift of $50,000 to support the Graduate School of Business.
Please send me information about:

- Making a bequest to Stanford.
- Making a life income gift (e.g., charitable remainder unitrust, charitable gift annuity) to Stanford.
- Making a gift of real estate to Stanford.

I have remembered Stanford in my estate plans as follows:

- I/We have named Stanford University as a beneficiary of a will or living trust.
- I/We have named Stanford University as a beneficiary in one or more of the following:
  - IRA, pension, or other retirement account (e.g., 401(k) or 403(b) plans)
  - Charitable remainder trust
  - Life insurance policy
  - Other (please specify): __________________________

Approximate amount and purpose of gift (optional): ________________

- I have remembered Stanford in my estate plans as described above, and I wish to join the Founding Grant Society.
  I understand gifts to Stanford that are highly contingent in nature (i.e., where it is unlikely that the university will ever actually receive anything) do not qualify for membership in the Founding Grant Society.

Recognition options for the Founding Grant Society:

- Please list my/our name(s) in Founding Grant Society honor roll listings as shown below.
- Please do not include my/our name(s) in Founding Grant Society honor roll listings.

SIGNED

NAME(S) (PLEASE PRINT) ____________________

ADDRESS ____________________

CITY ____________________ STATE ____________________ ZIP CODE ____________________

PHONE ____________________

EMAIL (OPTIONAL) ____________________

Thank You to all those who have chosen to include Stanford in their estate plans. Your gifts will help sustain the university for generations to come.

Simply call, email, or send us this self-mail card

650.725.4358 rememberstanford@stanford.edu
Fax | 650.723.6570 plannedgiving.stanford.edu