Take Care of Yourself, Take Care of Stanford.
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Life Changing

Stanford helped her set a new course. Her gift helps others do the same.

When Susan Harman, MBA ’79, applied to the Stanford Graduate School of Business, she had yet to complete her undergraduate degree.

However, she already had nine years of work experience on her résumé, having juggled a career at Black & Decker by day while attending college classes at night.

“My path to Stanford was a little unusual,” she says.

Now 40 years and a successful career in finance later, Susan has named Stanford as a beneficiary in her will. She says that by designating part of her estate to the Graduate School of Business (GSB), she hopes to someday make a difference for other graduate students.

“My life trajectory before Stanford and after Stanford was radically different,” she explains. “That’s a big part of my motivation for wanting to give back, both through my estate plan and in other ways.”

Naming Stanford as a beneficiary in her will qualifies Susan for membership in the university’s Founding Grant Society. Because her gift will benefit the GSB, Harman is also recognized as a GSB Legacy Partner, which celebrates GSB alumni who provide specifically for the business school in their estate plans.

Susan notes that the relationships she made on campus have been some of the most valuable of her life. She continues to maintain contact with many friends as well as professors that she met during her time at the GSB. “These are the relationships that I continue to forge and that have lasted throughout the years—particularly with the women in my class,” she says.

After graduating high school in Towson, Maryland, Susan began working at Black & Decker as a secretary and eventually became one of the first female supervisors. “I lifted the glass ceiling as high as I could, then I went to business school.”

Susan Harman, seen here receiving her MBA in 1979, was one of the first in her family to graduate from college.

(continued)
When she earned her bachelor’s degree at Towson University, she was one of the first in her family to graduate from college.

“I was a bit of an anomaly in 1975 because I was an ambitious woman,” she says. “I went to Stanford and met a lot of other ambitious women who were good people. That’s when I felt validated in the path I was taking.”

After Stanford, Susan became an investment banker in the Bay Area, worked on some of the first technology IPOs, and later shifted to the entrepreneurship side. She also regularly participated in GSB activities, volunteering during her reunion years and becoming involved in the Women's Initiative Network. This group was founded in 2006 to help women at all stages of their careers,

### Good Counsel

JEFF UNDERWOOD  
ASSOCIATE DIRECTOR  
OFFICE OF PLANNED GIVING  
STANFORD UNIVERSITY

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**RECENT ESTATE GIFTS**

Stanford is grateful to the generous alumni and friends who have remembered the university in their estate plans. The following is a sampling of recent estate gifts:

**Jean Coblentz, '47**, left $10,000 that was added to the Jean Coblentz Cap & Gown Scholarship Fund, which provides undergraduate scholarships with a preference for women.

**Rena Estes**, a friend of the university, bequeathed more than $6 million to endow the Rena A. Estes Fund, which supports pancreatic cancer research in the School of Medicine.

**William Hannemann, MBA '64**, made a bequest of $25,000 as an unrestricted gift to the university.

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**SUSAN HARMAN**

“I cannot overstate the impact the GSB had on my life, and I want to make that possible for current and future students.”

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**GOOD COUNSEL**

Reunions give us the chance to reconnect with old friends, see how the campus has changed over the years, and reflect on ways to create a lasting legacy at the university.

One way to do this is through a bequest or other planned gift to Stanford. In the main story, Susan Harman, MBA ’79, describes the impact a Stanford education had on her life, and how she was inspired to support the Stanford Graduate School.
This year, Harman is on the planning committee for her 40th reunion. As a volunteer, she encourages fellow classmates to reconnect with Stanford by attending reunion events, seeing old friends, and thinking about the legacy they want to leave at the university.

She notes that her connection to Stanford has only grown throughout the years. “I cannot overstate the impact the GSB had on my life, and I want to make that possible for current and future students.”

There are several benefits to this type of planned gift:

- It costs nothing now while providing for Stanford in the future.
- You can designate your gift to one or more areas of Stanford that are meaningful to you.
- The plan is flexible and can be changed over time.
- You retain control of and use of your assets during your lifetime.
- Gifts to Stanford from your estate are exempt from federal estate taxes.

If you are interested in learning more about bequests, charitable gift annuities, charitable remainder trusts, or other planned gifts at Stanford, please contact the Office of Planned Giving. Our staff can help designate a gift to best meet your charitable objectives, as well as your financial and tax goals. Note that during your reunion year, certain types of planned gifts can count toward your class total.

JEAN LANE, wife of the late L. WILLIAM LANE, JR., ’42, designated Stanford as a beneficiary of a charitable remainder trust. Stanford received $125,000 for the Bill and Jean Lane Fund at the Cantor Arts Center and $750,000 for the Jasper Ridge Biological Preserve.

DARLE MAVETY, ’51, MA ’52, left $4.2 million to endow the Maveety Fund for Asian Art at the Cantor Arts Center to be used for the acquisition and conservation of Asian art, as well as the Maveety Fund for Art History, which supports graduate students pursuing the study of Asian art.

JANET MOHR, ’63, left $169,000 of her trust residue to support the Graduate School of Education.

JOHN NASH, MS ’71, PHD ’76, bequeathed a rare book collection to Green Library special collections, $150,000 to Stanford Health Care, and approximately $960,000 in unrestricted funds to the university.

WILLIAM SPAULDING, ’46, MBA ’52, left $20,000 to support the Stanford Graduate School of Business.

JOYCE TRAYNOR, ’52, made a bequest of $25,000 to Athletics and $25,000 to the School of Engineering in memory of her brother, JOHN S. TRAYNOR, ’50, MS ’51.

ELIZABETH M. WELTY, a friend of the university, named Stanford as a beneficiary of her trust and left $523,000 to the Department of Chemistry.
Please send me information about:

- Making a bequest to Stanford.
- Making a life income gift (e.g., charitable remainder unitrust, charitable gift annuity) to Stanford.
- Making a gift of real estate to Stanford.

I have remembered Stanford in my estate plans as follows:

- I/We have named Stanford University as a beneficiary of a will or living trust.
- I/We have named Stanford University as a beneficiary in one or more of the following:
  - IRA, pension, or other retirement account (e.g., 401(k) or 403(b) plans)
  - Charitable remainder trust
  - Life insurance policy
  - Other (please specify): __________________________

Approximate amount and purpose of gift (optional): __________________________

I have remembered Stanford in my estate plans as described above, and I wish to join the Founding Grant Society.

I understand gifts to Stanford that are highly contingent in nature (i.e., where it is unlikely that the university will ever actually receive anything) do not qualify for membership in the Founding Grant Society.

Recognition options for the Founding Grant Society:

- Please list my/our name(s) in Founding Grant Society honor roll listings as shown below.
- Please do not include my/our name(s) in Founding Grant Society honor roll listings.

Signed

NAME(S) (PLEASE PRINT)

ADDRESS

CITY  STATE  ZIP CODE

PHONE

EMAIL (OPTIONAL)

Thank You to all those who have chosen to include Stanford in their estate plans. Your gifts will help sustain the university for generations to come.

Simply call, email, or send us this self-mail card

650.725.4358   rememberstanford@stanford.edu
Fax | 650.723.6570   plannedgiving.stanford.edu